



**BUSINESS
ACADEMY**

About Us

For more than five years, Business Forum has provided numerous general and specialized training programs, as well as consulting services to the government, semi-government, and private sectors, as well as to some Gulf Cooperation Council (GCC) countries.

Based on this experience and in response to the increasing demands of the local and Gulf markets, it was decided to establish the Business Academy, a company specializing in training and educational consulting, to fill this gap in the labor market.



Our Vision

We make education and training a journey that opens horizons, creates opportunities, and makes a real impact in various areas of life.

In consulting, we provide specialized expertise and innovative solutions, improve decision-making, enhance efficiency, develop skills, and solve problems.

Our Mission

We provide various training services and quality training programs that meet the needs of the labor market and contribute to building a knowledge society based on 21st-century skills.

Why Business Academy

Business Academy is your trusted partner in this transformation. It is a comprehensive corporate training company that delivers high-quality, scalable training led by world-class trainers. With our network of certified and dedicated trainers, we offer flexible and cost-effective learning solutions, both on-site and virtual, tailored to your organization's goals. Our client-centric approach, global access to trainers, and strong training management capabilities distinguish us as a leading force in corporate learning and development.



Our partners



Strategic Partner

The Business Academy seeks to establish relationships with international entities to attract international trainers and experts, benefit from their innovative programs and modern technologies, and transfer them to the Qatari and Gulf markets.



The Gulf Training Market

The size of the Gulf training market is huge and growing, driven by the increasing demand for qualified human resources to achieve economic and social development goals.



Reports indicate that the size of the Gulf training market is approximately ten billion riyals annually, with a growth rate of 7 percent annually. This is due to the age group of the population, with 70 percent under the age of 30 and 46 percent under the age of 20. Therefore, training centers must contribute to raising awareness.

Challenges in the Gulf Market

GCC governments are currently working to reform education and training. They are changing curricula, improving training, and enhancing teacher training. In recent years, they have collaborated with the private sector in research, curriculum development, training, and consulting, and global companies have assisted the region's countries in this endeavor.

The Future of the Training Industry in the GCC

The education, training, and educational consulting sector in the GCC is now facing new challenges that are reshaping its future. However, alongside these challenges, significant job opportunities loom on the horizon. In light of these changes, the Business Academy is taking the initiative to address these challenges.

By directly addressing the growing demand for flexible and accessible training modules, the number of training institutes has increased, bridging the skills gap to enhance employment opportunities and meet market demands. In this regard, the governments of the Gulf Cooperation Council (GCC) countries have established numerous initiatives and provided governmental support, giving education, training, and consulting exceptional support and attention to achieve economic growth and development. As a result, they have implemented various initiatives and policies, providing financial incentives for institutions to invest in employee training, and strengthening partnerships between educational institutions and companies.





Contact us



+974-55502844



Saad4450@gmail.com